



South Carolina Council on Competitiveness
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The South Carolina Council on Competitiveness (SC Competes) is a nonprofit organization recognized by the IRS as a Section 501(c)(3) public charity and whose mission is to drive South Carolina's long-term economic growth by managing select key industry clusters and providing the research, network, and resources that industry clusters require to thrive. SC Competes' signature industry clusters and programs include SC Aerospace, SC Logistics, SC Tech & CyberSecureSC, SC Fraunhofer USA Alliance, Palmetto AI Corridor, and TransformSC. Since our inception in 2004, we have remained focused on Actionable Research, Industry Clusters, and Education & Workforce Development.

SC Competes is searching for a partner and provider to assist in building a web-based, cataloged map of key data using the ArcGIS Online program. This project will require the 'builder' to use a previously-cataloged database of industry partners, companies, educational programs, assets, and data to build an interactive ArcGIS map for website visitors to view and download pertinent information.

Scope of Work

The winning bidder will have access to SC Competes ArcGIS Online account and database of applicable asset content (e.g. list of companies) that will be shared via Google Drive or similar platform to ensure up-to-date content. Note that use of the firm database may be subject to licensing restrictions pursuant to an agreement between SC Competes and Dun & Bradstreet.

The ideal user experience of the map would include:

- Integration into sccompetes.org website (new site coming April 2023);
- A single, user-friendly interactive map with filterable layers for Logistics, Technology, and Aerospace companies and educational institutions in the state;
- Company profiles, including firm name, geographic-related information, employee information, and sub-industry category;
- Ability to highlight SC Competes partner organizations with custom icons or company logos displayed on the map;
- Downloadable selections based on user wants - entire lists, selected companies, or filtered by company/employee metrics, geographic or sub-industry; and
- User manual for SC Competes employees to access and edit the map.

Winning bid will be given access to the following items in order to complete project:



- Access to SC Competes Esri ArcGIS Online license account and ArcGIS Online data;
- Company lists including company name, location, industry, sub-industry; and
- List of education and workforce programs lists with location information.

Important Dates & Deadlines

- March 30, 2023: RFP made available to companies
- April 15, 2023: All responses due by 5:00 p.m. EST
- April 30, 2023: All bidders notified of status, including winning bidder
- May 1 thru June 30, 2023: Handoff meetings and any necessary discussions
- July 1, 2023: Goal launch date for mapping project

What to Include in Your Bid

Please include all relevant company experience with Esri ArcGIS Online and links to appropriate examples. Please also include 2-3 relevant references from past or current clients.

Please include both recurring and one-time costs, and any relevant widgets or web connections needed, along with their respective costs.

Please include a description of how your team works with clients and mapping projects, and any requirements from SC Competes regarding communication, availability, and approximate timeline of project.

If you have any Concerns, Questions, and/or Roadblocks, please contact Adrienne Beasley (abeasley@sccompetes.org) and Alex Albrecht (aalbrecht@sccompetes.org).