# SCTECH

an initiative of **SC COUNCIL ON COMPETITIVENESS**

## About SC Tech

SC Tech is an initiative of the South Carolina Council on Competitiveness. Our mission is to accelerate growth and innovation while providing a unified voice for the statewide tech community. SC Tech and its partners work to develop a strong 21st Century workforce, support entrepreneurs, connect peers and decision makers, and establish South Carolina as a global hub for technology and cyber innovation.

## Promoting Innovation & Technology in SC

SC Tech is a statewide, industry-based initiative uniting South Carolina's technology community. By connecting technology leaders, investors, businesses, academics, and policymakers, we focus on five core objectives:

**1  Grow and Expand the Talent Pipeline to Serve the Tech Sector**

*We help South Carolina attract and retain the nation's best tech talent by strengthening recruitment, skills development, and opportunities for employees and employers.*

**2  Promote a Competitive Infrastructure and Business Environment**

*We provide our federal, state, and local officials with research and industry updates to make informed decisions on how to best support the growth and success of the state's technology industry.*

**3  Manage, Market, & Connect the Tech Sector**

*From emerging industry trends to breakthrough technologies and business models, we shine a spotlight on the companies that power South Carolina's innovation economy.*

**4  Grow the Technology Sector**

*We help provide the tools and resources that businesses in the technology industry need to thrive in South Carolina.*

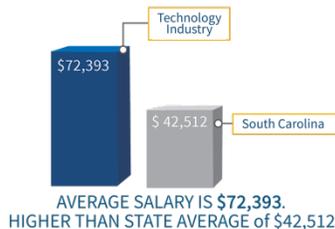**5  Foster Collaboration, Knowledge Sharing, and Research**

*We facilitate the growth of the technology sector by providing opportunities to build connections, share expertise, and advance new ideas within the sector.*

## Technology in South Carolina

South Carolina's technology industry is thriving.   As SC Tech continues to advance its mission, the sector is expected to see rapid growth across the state.



**SOUTH CAROLINA'S TECHNOLOGY SECTOR EMPLOYS MORE THAN 141,903 PEOPLE**

Technology Industry
$72,393
$ 42,512 — South Carolina

**AVERAGE SALARY IS $72,393. HIGHER THAN STATE AVERAGE of $42,512**

**SOUTH CAROLINA IS HOME TO 8,501 TECH ESTABLISHMENTS**

## Committed To Workforce Development

One of the core tenets of SC Tech is to work hand-in-hand with our partners to prepare South Carolina's workforce for the technology challenges of tomorrow.  We work to create customized pathways to technology careers to grow & expand the tech talent pipeline by:

- Expanding Education and Training Opportunities
- Expanding K-12 STEM and Technology Related Education
- Increasing Computer Science in the Classroom
- Inventorying all Computer Science and IT Training Programs across South Carolina
- Identifying Gaps in the Workforce
- Working with 2 and 4 Year Educational Institutions Across State to Address Needs
- Expanding Registered Apprenticeship Programs

SC Tech partners support these workforce development efforts by volunteering their time and resources towards these key action items and working collaboratively to ensure South Carolina is workforce ready.

## Focus Areas

**Workforce Development**
*Focuses on skills training and workforce development*

**STEM Education**
*Helps ensure students have the foundation in STEM education required for jobs in tech*

**Digital Infrastructure**
*Works toward ensuring that the necessary infrastructure is in place to support advances in tech*

**Data Privacy**
*Assesses the ever-changing landscape of data privacy and implications behind those changes*

**Cybersecurity**
*Helps ensure that stakeholders know how to protect themselves against cyber threats*

**Emerging Technologies**
*Advises on which emerging technologies have the potential to make the greatest impact*

**Public Policy**
*Provides insight into how state and federal policy decisions impact the tech industry*

**CIO/CISO Round Table**
*Provides a closed-door space for Chief Information Officers to share industry best practices*

**Procurement/Government Vendor Network**
*Offers insight into the procurement challenges facing tech companies*

## What They're Saying

*"The technology sector is among South Carolina's fastest growing, but we're always looking for competitive advantages that help to attract companies to our state and help them succeed once they establish a presence here. SC Tech will be an invaluable resource for South Carolina's business community, and we look forward to seeing all that will be accomplished with this new initiative."*

**- Governor Henry McMaster**

*"Thriving industries have one common denominator: they embrace technology. The expansion of SC Tech and our cybersecurity and technology cluster is yet another way that South Carolina remains an attractive and competitive place to do business. We're creating an environment where innovative tech businesses with talented workforces have the networks and resources needed to grow."*

**- Bobby Hitt, South Carolina Secretary of Commerce**

*"SC Tech, like the Council's other industry initiatives – SC Aerospace and SC Logistics – brings together partners from industry, government, and academia to focus on areas of greatest need within South Carolina's tech industry."*

**-Susie Shannon, President & CEO, South Carolina Council on Competitiveness**

## Learn More

Our partners are at the front line of moving South Carolina's technology and cyber industry forward. Join us and get access to a deep network of resources like the SC Tech working groups, and exclusive invitations to private meetings and events with industry-leaders and decision-makers across the state. You'll also have opportunities to be a recognized at all SC Tech events and be featured on our website and social media platforms.

To learn more about SC Tech and find out how to become a partner contact:  **KIM CHRIST,** Director of SC Tech, SC Council on Competitiveness at kchrist@sccompetes.org or (803) 446-6861.
Or visit www.sccompetes.org/sctech.

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