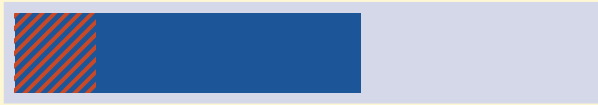


Investing in South Carolina's Future Talent

A summary of how early childhood care & education can help secure our state's economic future

More South Carolinians must seek postsecondary credentials.



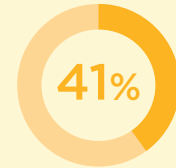
ONLY 14%

of SC students are college-ready in all four subjects

AND YET

60%

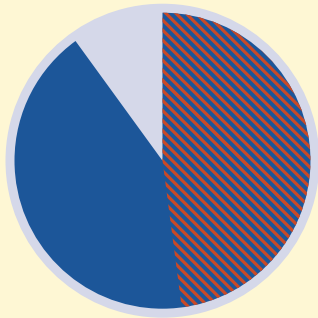
of jobs will require postsecondary credentials by 2025



of south carolinians have a postsecondary credential (2015)

More South Carolinians must acquire soft skills.

(critical thinking, creativity, communication & collaboration)



90%

of executives say soft skills are important to business expansion

AND YET

LESS THAN 50%

rated their own employees above average in these skills

South Carolina's children & parents are facing increasingly difficult circumstances.



1 IN 4

SC children live in poverty



12%

of SC children live with a household head who did not graduate from high school or obtain a GED

The foundation of success for South Carolinians is created in a child's earliest years.



AGES 1-3

WHEN THE FOUNDATION FOR THE BRAIN'S ARCHITECTURE IS BUILT

- » It is difficult to acquire cognitive and non-cognitive skills without appropriate brain architecture.

It is less costly & more effective to invest in quality early childhood care & education than to address problems at a later age.

QUALITY EARLY CHILDHOOD CARE & EDUCATION RESULT IN

INCREASED RATE OF

- » academic achievement
- » income
- » home ownership
- » two-parent homes

DECREASED RATE OF

- » welfare enrollment
- » incarceration
- » drug use
- » teen pregnancy

- » Studies show return of **\$1.80 to \$17.07** per dollar invested on early care & education.

To secure the economic prosperity of our citizens and our state, South Carolina's future talent pool must have access to quality, evidence-based early care and education.