

2018 SPRING CONFERENCE

Transformation Through Data



Join us for the 5th annual TransformSC Spring Conference where we will inspire schools, districts and community leaders to #TransformThroughData.

When

March 1 & 2, 2018

Time

Thursday: 3:30 p.m. to 6:30 p.m.
Friday: 8:30 a.m. to 12:00 p.m.

Location

Thursday:
University of South Carolina Alumni Center
900 Senate St.
Columbia, SC 29201

Friday:
Columbia Metropolitan Convention Center
1101 Lincoln St.
Columbia, SC 29601

Audience

Approximately 500 guests, including business leaders, policymakers and teams of educators representing many of the state's school districts. Our attendees are committed to transforming public education in South Carolina.

Media Exposure

TransformSC's 2017 Spring Conference garnered media coverage from both local and statewide media organizations, including print, television and radio placements leading up to and following the conference.

About TransformSC

TransformSC, an education initiative of the South Carolina Council on Competitiveness, is a collaboration of business leaders, educators, students, parents and policymakers transforming the public education system so that every student graduates prepared for careers, college and citizenship. TransformSC schools and districts are designing, launching, promoting and proving transformative practices in the classroom. Currently, there are 58 schools from 23 districts, as well as five entire districts, in the TransformSC network.

About SC Council on Competitiveness

The South Carolina Council on Competitiveness is a nonpartisan, business-led non profit organization committed to advancing the long-term economic competitiveness of our state, industries and citizens. Our work is accomplished through actionable research on opportunities and threats to South Carolina's competitiveness; support of industry clusters that provide South Carolina a competitive advantage; and education and workforce development initiatives that ensure all South Carolina's citizens are equipped to compete in a global economy.

Contact

For more information, including sponsorship opportunities, please contact Emily Eckert at emily@npstrat.com.

2018 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES



◀ CREATOR ▶

\$15,000 • 1 available

Recognition includes:

- Naming rights of the keynote speaker presentations
- Exclusive “meet the sponsor” email marketing
- Custom banner with organization logo and information on TransformSC website & social media
- Logo placed at “Creator” level on all sponsor signage at the event, email marketing, registration page and event program
- Opportunity to place one promotional item in conference bag, as provided by the sponsor
- Three (3) complimentary tickets to the conference

◀ INNOVATOR ▶

\$10,000 • 1 available

Recognition includes:

- Sponsor name used as code for a ticket flash sale
- Exclusive “meet the sponsor” email marketing
- Custom banner with organization logo and information on TransformSC website & social media
- Logo placed at “Innovator” level on all sponsor signage at the event, email marketing, registration page and event program
- Opportunity to place one promotional item in conference bag, as provided by the sponsor
- Two (2) complimentary tickets to the conference

< LEADER >

\$5,000 • 2 available

Sponsors may choose one of the following: a) lunch sponsor (Boeing); b) breakout sponsor; or c) registration sponsor

Recognition includes:

- Exclusive signage at the event
- Organization highlighted on social media and in session description
- Logo placed at "Leader" level on all sponsor signage at the event, email marketing, registration page, and event program
- Opportunity to place one promotional item in conference bag, as provided by the sponsor
- One (1) complimentary ticket to the conference

< ADVOCATE >

\$3,750 • 2 available

Sponsors may choose one of the following: a) breakfast sponsor; or b) afternoon break sponsor

Recognition includes:

- Exclusive signage at the event
- Organization highlighted on social media and in session description
- Logo placed at "Advocate" level on all sponsor signage at the event, email marketing, registration page, and event program
- Opportunity to place one promotional item in conference bag, as provided by the sponsor

< SUPPORTER >

\$2,500 • 2 available

Sponsors may choose one of the following: a) lanyard sponsor; b) conference bag sponsor

Recognition includes:

- Logo placed at "Supporter" level on all sponsor signage at the event, email marketing, registration page, social media and event program
- Opportunity to place one promotional item in conference bag, as provided by the sponsor

< QUESTIONS >

Please contact Emily Eckert at emily@npstrat.com
with any questions or to become a sponsor of TransformSC's 2018 Conference.

2018 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES



2018 TransformSC Spring Conference • **Transformation Through Data**
March 1 & 2, 2018 • Columbia, SC

Thank you for your interest in sponsoring TransformSC's 2018 Spring Conference!
Please select your level of commitment, complete the included form and return it with your organization's logo.
Completed forms should be sent to Emily Eckert at emily@npstrat.com.

Yes, I'd like to sponsor the 2018 TransformSC Conference.

Creator • \$15,000

Innovator • \$10,000

Leader • \$5,000

Breakout

Registration

Advocate • \$3,750

Breakfast

Afternoon Break

Supporter • \$2,500

Lanyard

Conference Bag

Please complete the form below and return with your organization's logo to Emily Eckert at emily@npstrat.com

Organization Name

Organization Description (50 words)

Contact Name & Title

Address

Phone

Email

- Enclosed is my check made payable to SC Council on Competitiveness.
- I'd like to pay with Visa, Mastercard or Discover.
Please call 803-760-1400 to pay by credit card.
- I've submitted a high-resolution logo to emily@npstrat.com

Signature

Date
